

Top Award for Enthuse

CHRISTCHURCH-based marketing, media and events business Enthuse Ltd has won the Best New Zealand Entertainment Company category in the 2007 People's Choice Awards managed by the Corporate Events Guide.

The Corporate Events Guide is New Zealand's leading guide for event planning and is distributed biannually to 30,000 businesses and event organisers. Organisers say the awards honour New Zealand companies who excel in the industry of event facilities, services and management. The winning companies were generated from event planners and organisers across New Zealand who have had a positive experience with each business.

"We hard work so hard on trying to provide event and conference entertainment and MC services that are innovative, creative, memorable and above all enthusiastic and obviously lots of our clients think we do a great job so I am absolutely rapt with the award," Enthuse's CEO John McKenzie says.

"I love sitting down with a client and talking through what a client wants with regards to an MC, theming and entertainment, then throwing all sorts of ideas around - anything to add an enthusiastic creative spark to an event or conference. I look for anything to make it stand out and memorable and pride myself on good clear communication pre, during and after events."

He adds: "The best part of my job is when we exceed a clients expectations - I get such a buzz out of seeing a crowd enjoying themselves."

It is the second year that the guide has issued the awards, which were developed to recognise the exceptional efforts from the industry leaders throughout the last year. These awards cover all aspects of event planning from Convention Centres to Entertainment companies.