

# Providing the spark at conferences

Versatility is the key strength of John McKenzie and the team at enthuse. enthuse works with actors who also sing and become the entertainment, says McKenzie.

“Your waiter, delegate or cleaner can suddenly become the MC or part of the band. That means there is no need to employ actors, an MC and a band from three different companies — enthuse offers all three options in one package.”

As one of the few people in New Zealand with the experience and track record to offer professional MC, acting and entertainment options, as well as providing corporate workshop, facilitation, speaking and event services,

McKenzie is often changing from one set of clothes into another while also having to hold the flow of the event together.

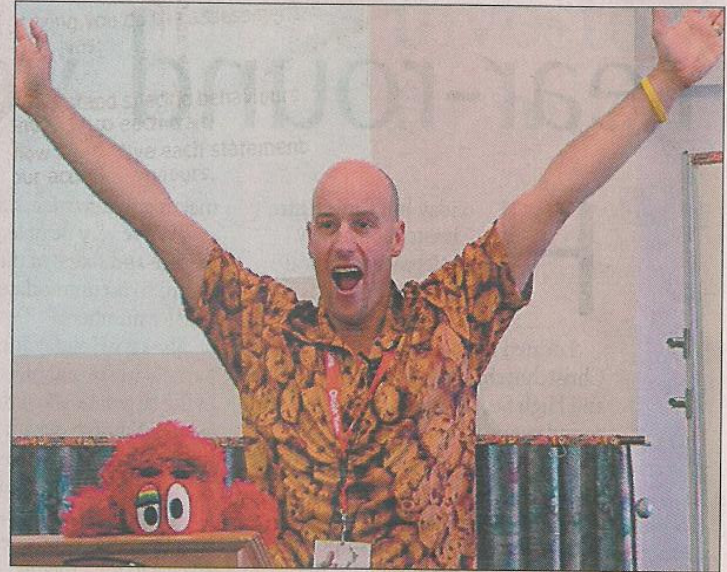
“I love sitting down with a client and talking through what they want then throwing all sorts of ideas around — anything to add an enthusiastic creative spark to an event or conference. I look for anything to make it stand out and memorable.

“I am proud of the track record I have developed throughout New Zealand and even Australia. Having a successful business background in marketing, media, events and sales means I have the credibility and experience to deliver workshops and presentations on a variety of topics and then I can also MC the

conference and organise and provide the entertainment and theming — often becoming part of the entertainment.”

McKenzie works with clients to create a special character and entertainment package relevant for their event. He has done everything from a Top Gun fighter pilot and navy seal, to the Rocky Horror with Frank 'n' Furter and Captain Jack Sparrow from the Pirates of the Caribbean. He has got hundreds of conference delegates up on their feet first thing in the morning as disco-inspired fitness freak Richard Simmons, and swung in retro style with the Austin Powers retro Show.

□ For more information, phone 384-7338, or see [www.enthuse.co.nz](http://www.enthuse.co.nz)



Enthusiast: John McKenzie of enthuse.